



ROCHESTER
BUSINESS
ETHICS
AWARD

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For Further Information:

Bob Loeb, Robert Loeb Communications
586.8840 (office), 261.8840 (cell)
rel@frontiernet.net

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Recipients of the 2007 Rochester Business Ethics Awards announced today

Four Rochester companies today have been designated as recipients of the 2007 Rochester Business Ethics Awards. The announcement was made at an awards luncheon today at the Rochester Riverside Convention Center attended by close to 500 people. In addition to the ethics awards, a \$5,000 scholarship was awarded to Mary Ciesinski, a senior at St. John Fisher College, and a keynote address was made by Arunas Chesonis, chairman and CEO of PAETEC Holding Corp.

The award recipients in the large-company category (250 employees or more) are:

- **Hammer Packaging.** James E. Hammer, President & CEO
- **Isaac Heating & Air Conditioning, Inc.** Raymond Isaac, President

The award recipient in the mid-sized company category (50-249 employees) is:

- **JML Optical Industries, Inc.** Joseph M. Loboza II, President & CEO

The award recipient in the small-company category (less than 50 employees) is:

- **JC Jones & Associates LLC,** Jeffrey C. Jones, President

An independent panel of judges based its decision on published criteria that includes executive commitment to business ethics, company ethics program, conflict resolution procedures, demonstration of sound ethical business practices, and demonstration of good corporate citizenship. Companies vying for the award submit a detailed application that documents their policies and activities in these criteria.

This year's independent panel of judges was chaired by Monroe County Supreme Court Justice, Hon. Francis Affronti and included

- Jane Greenlaw, Associate Professor of Medical Humanities, University of Rochester Medical Center
- David Hessler, Entrepreneur in Residence, High Technology of Rochester
- William Dresnack, Chair of the Department of Business, SUNY Brockport

The four recipients named above were chosen from a group of nine finalists, which also includes:

- **ConServe.** Mark E. Davitt, President
- **Schuler-Haas Electric Corp.** Edward T. Schuler, Chief Operating Officer
- **Midnight Janitorial,** Angella Luyk, CEO
- **Siewert Equipment Company.** Mark R. Siewert, President and CEO
- **Wayne Regional Orthopaedics, PLLC,** Frederick A. Kaempffe, M.D., Physician Director

In addition to sponsoring the awards program, the Rochester Area Business Ethics Foundation funds scholarships for business students at St. John Fisher College.

Rochester's 2007 award recipients – Hammer Packaging, Isaac Heating & Air Conditioning, Inc., JML Optical Industries, Inc., and JC Jones & Associates LLC – will be submitted to a national award competition. In 2004, PAETEC Corp., an RBEA recipient, was designated as a national winner, and QED Technologies was a national runner up.

“Rochester has a large depth and breadth of businesses operating in a highly ethical manner,” said Martin Palumbos, co-chair of the award program and senior partner in the financial planning firm PS&E LLC. “At the very onset this year, the 87 companies that were invited to participate are perceived as operating in a highly ethical way, and that is a compliment to each and every one of them.”

“Rochester's ratio of entries to invitations is one of the highest in the nation,” says Rochester Area Business Ethics Foundation president Alan Ziegler, president of Futures Funding Corp. and a past national president of the Society of Financial Services Professionals. “By any measure, Rochester is a national leader in ethical business behavior, and that is a credit to the reputation of our business environment and our business leaders.”

In 2007, 87 companies were invited to submit applications; of those, 14 chose to submit entries, and nine were chosen as finalists.

The Rochester Business Ethics Awards are sponsored and organized by the Rochester Chapter of the Society of Financial Service Professionals, the Rochester Business Alliance, and St. John Fisher College and come under the umbrella of business ethics activities promoted by the Rochester Area Business Ethics Foundation, which this year was designated as a 501 C-3 charitable foundation.

The awards program was established in 1994 by the National Society of Financial Service Professionals. The Rochester awards were initiated in 2003.

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